

## Request for Proposal for Camera Equipment Rental and Footage Licensing for the 2024 Year

The North Slope Borough Finance Department is seeking detailed proposals from qualified vendors for the rental of professional camera equipment and the licensing of pre-shot, Arctic footage and photographs for the Borough's use in the year 2024. Footage and photographs will be utilized to supplement the Borough's preexisting footage, and should be high res, 4k 10-bit color for the footage. Location of gear usage and the location of storage include communities throughout the Borough and Anchorage, depending on specific project needs. The rental term is set for 100 days throughout the 2024 calendar year, depending on use. Equipment needs to be ready to go at any point throughout the year.

### Scope of Requirements:

#### **Camera Equipment Rental:**

- **Primary Camera Bodies:** Sony FX6 & Sony a7siii (Camera a & b kits) or equivalent, and RED 8K VV Raptor or equivalent.
- **Lens Lineup:** Sony G Master lens lineup or equivalents, including a set of high-quality telephoto lenses, and cinema primes and lenses compatible with the RED camera or equivalent.
- **Lighting Equipment:** Aputure 600x, Aputure 1200d, and two Aputure 120d lights, along with a comprehensive set of modifiers for various lighting situations.
- **Drones:** DJI Inspire 2 drone or equivalent, and a smaller drone capable of filming in 5.2K, 10-bit color, with a backup unit or equivalent. Both must be fully kitted out for professional use. Along with FAA registration current and updated.
- **Audio Equipment:** Sennheiser MKH 416 shotgun microphone or equivalent, Sennheiser G4 wireless lavalier microphones or equivalent, hot shoe compatible lavalier kit for Sony Fx6 or equivalent, and a Lectrosonics wireless lavalier microphone kit or equivalent.
- **Supporting Equipment:** Includes, but is not limited to, a 75mm tripod for the Fx6 or equivalent, and a 100mm tripod equivalent for the RED or equivalent, gimbals, memory cards, batteries, chargers, and all necessary cases and travel equipment for mobility and protection.
- Equipment availability must be guaranteed throughout the North Slope primarily located in Barrow, and Anchorage, as per project requirements.

#### **Training and Support:**

- Comprehensive on-site training for the department staff (as requested) on the operation of all rented camera, audio, and lighting equipment.
- Continuous technical support and maintenance services throughout the rental period.

**Footage and Photo Library:**

- A wide-ranging library of Arctic footage and photographs for licensing, showcasing landscapes, wildlife, and cultural moments.

**Submission Requirements:**

- **Company Profile:** Overview of your company and experience in providing high-grade equipment rental and footage licensing.
- **Equipment and Services List:** Detailed inventory of available equipment meeting or exceeding our specifications, including all supplementary gear and services.
- **Service and Support Details:** Explanation of training, support, and maintenance offerings.
- **Licensing Options:** Overview of Arctic footage and photos available for licensing, with terms and pricing.
- **Pricing:** Comprehensive pricing structure for the 100-day equipment rental between June 15, 2024 through December 31, 2024, including training, support services, transportation, and licensing costs.

**Proposal Deadline:** Sealed bid proposals must be postmarked by **June 7, 2024**. Sealed bid envelopes will be opened on June 14, 2024.

**Evaluation Criteria:** Proposals will be judged on the completeness and quality of equipment offered (or its justifiable equivalents), the extensiveness of the footage and photographs library, the ease of use for the staff as necessary for the projects the Borough needs to create content on, the quality of training and support services, and overall cost-effectiveness.

We are excited about the potential to partner with your company to bring the majestic landscapes and rich culture of the North Slope Borough to the world.

For any inquiries or additional information, please contact Beverly JS Eliason at (907) 852-0240.