

REVISED PROPOSAL FOR:

CAMERA EQUIPMENT RENTAL & FOOTAGE LICENSING FOR THE 2024 YEAR

THE NORTH SLOPE BOROUGH FINANCE DEPARTMENT IS SEEKING PROPOSALS FROM QUALIFIED VENDORS FOR THE RENTAL OF PROFESSIONAL CAMERA EQUIPMENT AND THE LICENSING OF PRE-SHOT, ARCTIC FOOTAGE AND PHOTOGRAPHS FOR THE BOROUGH'S USE IN THE YEAR 2024. FOOTAGE AND PHOTOGRAPHS WILL BE UTILIZED TO SUPPLEMENT THE BOROUGH'S PREEXISTING FOOTAGE, AND SHOULD BE HIGH RES, 4K 10-BIT COLOR FOR THE FOOTAGE. LOCATIONS AND GEAR USAGE INCLUDES BUT NOT LIMITED TO COMMUNITIES THROUGHOUT THE BOROUGH AND ANCHORAGE. THE RENTAL TERM IS SET FOR 100 DAYS THROUGHOUT THE 2024 CALENDAR YEAR.

SCOPE OF REQUIREMENT:

1. Camera Equipment Rental:

- Primary Camera Bodies: Sony FX6 & Sony a7siii (Camera a & b kits) or justifiable equivalent, and RED 8K VV Raptor or justifiable equivalent.
- Lens Lineup: Sony G Master lens lineup or equivalent, including a set of high-quality telephoto lenses, and cinema primes and lenses compatible with the RED camera or equivalent.
- Lighting Equipment: Aputure 600x, Aputure 1200d, and two Aputure 120d lights, along with a comprehensive set of modifiers for various lighting situations.
- Drones: DJI Inspire 2 drone, and a smaller drone capable of filming in 5.2K, 10-bit color, with a backup unit or equivalent. Both must be fully kitted out for professional use. Along with FAA registration current and updated.
- Audio Equipment: Sennheiser MKH 416 shotgun microphone, Sennheiser G4 wireless lavalier microphones, hot shoe compatible lavalier kit for Sony Fx6 or equivalent, and a Lectrosonics wireless lavalier microphone kit or equivalent.
- Supporting Equipment: Includes, but is not limited to, a 75mm tripod for the Fx6 or equivalent, and a 100mm tripod equivalent for the RED, gimbals, memory cards, batteries, chargers, and all necessary cases and travel equipment for mobility and protection.
- Equipment availability must be guaranteed throughout the North Slope primarily located in Barrow, and Anchorage, as per project requirements.

2. Training and Support:

- Comprehensive on-site training for the department staff (as requested) on the operation of all rented camera, audio, and lighting equipment.
- Continuous technical support and maintenance services throughout the rental period.

3. Footage and Photo Library:

- A wide-ranging library of Arctic footage and photographs for licensing, showcasing landscapes, wildlife, and cultural moments.

SUBMISSION REQUIREMENT :

- Company Profile: Overview of your company and experience in providing high-grade equipment rental and footage licensing.
- Equipment and Services List: Detailed inventory of available equipment meeting or exceeding our specifications, including all supplementary gear and services.
- Service and Support Details: Explanation of training, support, and maintenance offerings.
- Licensing Options: Overview of Arctic footage and photos available for licensing, with terms and pricing.
- Pricing: Comprehensive pricing structure for the 100-day equipment rental, including training, support services, transportation, and licensing costs.



FOR MORE INFORMATION:
CALL 907.852.0240 OR VISIT
[HTTPS://NORTH-SLOPE-PROCUREMENT.COM/](https://north-slope-procurement.com/)

MAIL BID TO:
NORTH SLOPE BOROUGH - DEPT. OF FINANCE
PO BOX 69 / 1274 AGVIK ST. - BARROW, AK 99723

SEALED BID MUST BE
SUBMITTED BY 4PM AKST ON
JUNE 7, 2024.

SEALED BIDS WILL BE OPENED AT
4:30PM AKST ON JUNE 7, 2024.

Request for Proposal for Camera Equipment Rental and Footage Licensing for the 2024 Year

The North Slope Borough Finance Department is seeking detailed proposals from qualified vendors for the rental of professional camera equipment and the licensing of pre-shot, Arctic footage and photographs for the Borough's use in the year 2024. Footage and photographs will be utilized to supplement the Borough's preexisting footage, and should be high res, 4k 10-bit color for the footage. Location of gear usage and the location of storage include communities throughout the Borough and Anchorage, depending on specific project needs. The rental term is set for 100 days throughout the 2024 calendar year, depending on use. Equipment needs to be ready to go at any point throughout the year.

Scope of Requirements:

Camera Equipment Rental:

- **Primary Camera Bodies:** Sony FX6 & Sony a7siii (Camera a & b kits) or equivalent, and RED 8K VV Raptor or equivalent.
- **Lens Lineup:** Sony G Master lens lineup or equivalents, including a set of high-quality telephoto lenses, and cinema primes and lenses compatible with the RED camera or equivalent.
- **Lighting Equipment:** Aputure 600x, Aputure 1200d, and two Aputure 120d lights, along with a comprehensive set of modifiers for various lighting situations.
- **Drones:** DJI Inspire 2 drone or equivalent, and a smaller drone capable of filming in 5.2K, 10-bit color, with a backup unit or equivalent. Both must be fully kitted out for professional use. Along with FAA registration current and updated.
- **Audio Equipment:** Sennheiser MKH 416 shotgun microphone or equivalent, Sennheiser G4 wireless lavalier microphones or equivalent, hot shoe compatible lavalier kit for Sony Fx6 or equivalent, and a Lectrosonics wireless lavalier microphone kit or equivalent.
- **Supporting Equipment:** Includes, but is not limited to, a 75mm tripod for the Fx6 or equivalent, and a 100mm tripod equivalent for the RED or equivalent, gimbals, memory cards, batteries, chargers, and all necessary cases and travel equipment for mobility and protection.
- Equipment availability must be guaranteed throughout the North Slope primarily located in Barrow, and Anchorage, as per project requirements.

Training and Support:

- Comprehensive on-site training for the department staff (as requested) on the operation of all rented camera, audio, and lighting equipment.
- Continuous technical support and maintenance services throughout the rental period.

Footage and Photo Library:

- A wide-ranging library of Arctic footage and photographs for licensing, showcasing landscapes, wildlife, and cultural moments.

Submission Requirements:

- **Company Profile:** Overview of your company and experience in providing high-grade equipment rental and footage licensing.
- **Equipment and Services List:** Detailed inventory of available equipment meeting or exceeding our specifications, including all supplementary gear and services.
- **Service and Support Details:** Explanation of training, support, and maintenance offerings.
- **Licensing Options:** Overview of Arctic footage and photos available for licensing, with terms and pricing.
- **Pricing:** Comprehensive pricing structure for the 100-day equipment rental between June 15, 2024 through December 31, 2024, including training, support services, transportation, and licensing costs.

Evaluation Criteria (Maximum point award 50):

1. Proposals will be judged on the completeness and quality of equipment offered (or its justifiable equivalents). (Maximum point award 20)
2. The extensiveness of the footage and photographs library. (Maximum point award 10)
3. The quality of training and support services. (Maximum point award 10)
4. Overall cost-effectiveness. (Maximum point award 10)

Proposal Deadline: Sealed bid proposals must be submitted to the Department of Finance Central Division (1274 Agvik Street – 2nd Floor) by 4:00pm AKST on **June 7, 2024**. Sealed bid envelopes will be opened in the Department of Finance Conference Room (1274 Agvik Street – 2nd Floor) at 4:30pm AKST on June 7, 2024.

We are excited about the potential to partner with your company to bring the majestic landscapes and rich culture of the North Slope Borough to the world.

For any inquiries or additional information, please contact Beverly JS Eliason at (907) 852-0240.